

ITS Canada Board Nomination Candidate Biography: Brian Heath

1. Brian Heath is the President and CEO of Intelligent Imaging Systems Inc. and Drivewyze Inc. He holds multiple patents in leading ITS technologies and co-founded IIS and Drivewyze to be technology leaders in Intelligent Transportation Systems for Commercial Vehicle operations. IIS provides integrated hardware and software solutions to over 25 state and provincial law enforcement and transportation department agencies to improve highway safety. Drivewyze operates North America's largest Vehicle-to-Infrastructure network, operating in over 40 states and provinces. Drivewyze Connected Truck services are integrated with onboard hardware devices installed in over 850,000 trucks.
2. Mr. Heath is passionate about the ITS industry and its future in Canada's national transportation plan. He believes ITS Canada plays a strategic role in being a thought leader and premier organization championing Canadian-based ITS solutions inside and outside Canada.
3. Mr. Heath is a proven business and thought leader in ITS. He is an action-oriented proponent of solving real-world problems with world class technology and collaborative team-based efforts.
4. Mr. Heath currently serves as vice-chairman of the ITS Canada Board of Directors. His tenure has included active participation in the strategic renewal of ITS Canada and a turnaround in the sustainability of the organization. He is a strategic leader that brings a unique perspective to ITS Canada based on over 25 years of international business ownership and outside board experience. Mr. Heath has relationships and operational experience in over 40 state and provincial jurisdictions; is involved in national dialogues for ITS on both the US and Canadian sides of the border and was for multiple years a member of the ITS America leadership circle.
5. Mr. Heath will continue to volunteer and contribute his time and skillset to the governance of the ITS Board. Mr. Heath will also continue to act as a strategic liaison with ITS America.
6. Mr. Heath will draw from his experience as a current board member and vice chair of ITS Canada to continue to push for advancing the mission of ITS Canada and the sustainability of the organization.



Mr. Heath will not be standing for election as Chair of the Board.